

## LUTHERAN CONGREGATION BUYS REIFFENSTEIN HOUSE FOR NEW CHURCH MANSE

The annual voters' assembly of the Redeemer Lutheran Church was held on Saturday, January 10. The Pastor gave a report of the work done in the Didsbury Parish. In the report it was shown that 60 divine services were conducted in Didsbury with a total attendance of 5,678; and 23 divine services at Westcott with a total attendance of 889. The Pastor solemnized four weddings, confirmed one adult, and officiated at 24 baptisms. No deaths occurred in the congregation during 1947. During the past year six new members were received into the voters' assembly.

The various organizations within the parish, the Waltham League, the Ladies' Aid and the Sunday School, also presented their reports. From all reports given it was seen that Redeemer congregation enjoyed a very successful year in 1947. The congregational financial statement showed total receipts of over \$14,000 and of this some \$2,000 was designated for Missions work, relief of war sufferers in Europe, etc.

In the election of officers to replace those whose terms had expired it was noted that all officers were re-elected as follows: President, J. C. Folkman; secretary, Rev. E.B. Fox; treasurer, H.W. Folkman; Elders, H.W. Folkman and J. Bode; trustee, E. Schiek.

The congregation showed satisfaction over the progress of the new church and plans were made to go ahead with the work.

The final business under discussion was the purchase of a new parsonage. Offer had been made to trade the old parsonage with a cash consideration for the Fred Reiffenstein house on Churchill St., just west of the new church. A committee was elected to look into this matter, and if possible, come to some agreement. The result was that the Reiffenstein house was purchased at the new parsonage. It is expected that the change over will be made some time in February.

## NOTES FROM THE WEST

The Eltkon boys went to Westcott Tuesday afternoon, January 13, to play hockey and came home winners by a 5-2 score.

There wasn't a large turnout to the social evening held Tuesday in Rugby Hall, but a good time was had by all those present. Mr. P. Hoesgood was appointed to the hall board in place of Mr. Albert Krebs, owing to the fact that he is leaving this district later to make his home in the Springdale district. He will be greatly missed, having always taken a great interest in community affairs.

The Eltkon Willing Workers held a whist drive on Wednesday last week at the home of Mr. and Mrs. J. Bagshaw, and 11 tables of whist were played. Honors went to Mrs. P. Luft and Mr. L. Banting and consolation to Mrs. F. Byrt and Arnold Blain. The next whist drive will be held at the home of Mr. and Mrs. M. Campbell Jr. on Wednesday, February 4th.

Mrs. R. Befus had as a recent visitor her sister from the States. Mr. E. McInnes was admitted to the Didsbury hospital Thursday of last week suffering from a bad attack of asthma and flu.

Mrs. P. Hoesgood and Mrs. J. Hoesgood visited Mrs. J. Hughes on Wednesday afternoon last week. The Eltkon junior hockey team went to Cremona Thursday evening to play against the Cremona juniors and won by a 10-1 score. This was the first game between these two teams.

The Eltkon Willing Workers held a skating party for the children of the district on Saturday afternoon. A good crowd turned out despite the blustery weather, and cocoa, hot dogs and cake were served free.

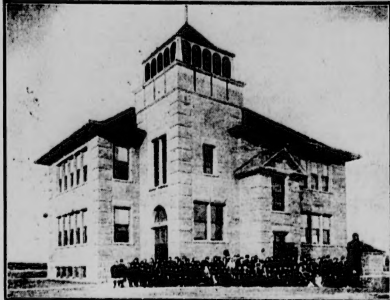
Mr. and Mrs. H. Hoesgood and

## C.P.R. TRAIN TIME TABLE

Train No.	To Calgary
522	4:51 a.m.
524	5:20 a.m.
526	5:20 p.m.
Train No.	To Edmonton
521	1:10 a.m.
523	10:50 a.m.
525	6:19 p.m.

All the above trains are daily

## DIDSBURY SCHOOL OFFICIALLY OPENED IN 1908



Above is a photo of the Didsbury school which was built in 1907 and officially opened for classes in January, 1908. The photo was taken shortly after the school was built and shows many of the pupils, in the foreground, who attended Didsbury school at that time.

## DIDSBURY HOSPITAL BIRTHS

Born at the Didsbury hospital on January 13th, to Mr. and Mrs. Edward Topping, a girl.

On January 12th to Mr. and Mrs. Frank Moon, a boy.

On January 16th to Mr. and Mrs. M. Davis of Carstairs, a boy.

## BANQUET TO HONOR 40TH ANNIVERSARY OF SCHOOL

On Friday evening, January 30, the Didsbury High School Students' Union will serve a banquet in the Lions Hall at 7 p.m. to commemorate the opening of the present high school building forty years ago this month.

It is expected that Hon. R.E. Ansley, Minister of Education, or the Deputy Minister, Dr. W.H. Swift, will be present. Mr. M.L. Watts, Director of Curriculum in the Department of Education and a former principal of the Didsbury high school, will also be present, as well as many other former pupils of the school.

Elsewhere in this issue of The Pioneer will be found a list of the pupils enrolled in Didsbury school during 1907-08 when the new school was opened. All those whose names appear in that list are cordially invited to attend. Invitations have already been sent to many who live at a distance.

As accommodation at the banquet will be limited by the size of the hall to a maximum of 110 plates, please get your tickets early. Contact Mr. M. Weber or E.T. Wiering for tickets. Tickets will be \$1.00 per plate. Proceeds of the banquet will be used by the Students' Union for improvements to school facilities.

family were dinner guests Sunday with Mr. and Mrs. A. Vipond.

Mr. and Mrs. Vic Suckell and Mr. and Mrs. M. Campbell Jr. visited with Mr. and Mrs. R. Sutherland on Sunday.

Mr. and Mrs. Gordon Befus were Sunday dinner guests with Mr. and Mrs. P. Hoesgood.

Mr. and Mrs. E. Fisher spent Sunday with the latter's parents, Mr. and Mrs. F. Byrt.

Mrs. Davidson of Sundre spent the week end with her daughter, Mrs. G. Byrt.

Mr. and Mrs. Rinehart of Westcott were Sunday visitors with Mr. and Mrs. J. Bagshaw.

The Cremona junior hockey team played the Eltkon juniors at Eltkon Sunday afternoon, the latter winning by a 9-1 score.

Mr. A.O. Fisher of Calgary received congratulations over the air on Sunday, the occasion being his 72nd birthday. Mr. Fisher was a former Didsbury resident.

Mrs. S. Johnston of Carstairs spent Sunday with her mother, Mrs. K. Konsehub.

Mr. Arnold Hogg was in Calgary last week to have teeth extracted by Dr. Liesemer, formerly of Didsbury.

There was a big crowd making good use of the rink at Eltkon Sunday. No wonder, with such a beautiful day.

## SCHOOL HOCKEY LEAGUE FORMED IN DIDSBURY

Each Saturday morning from 10 to 12 the hockey rink has been the scene of great hockey activity. Over 40 youthful players turn out and a schedule has been drawn up, consisting of four teams, the Smoke Eaters, Lions, Canucks and Hep Kats.

From these four teams a midweek team is picked to play outside teams. Two games have been played with Westerdale and each has a win. Didsbury took the first game, 6-4, and Westerdale won the second 7-4.

These youthful players are showing a good brand of hockey and Didsbury will be assured of a future senior team of stars. When the mid-weeks play their next home game come out and enjoy a morning of fun watching them.

The present league standing is shown below:

Team	W	L	T	P
Smoke Eaters	3	0	1	7
Lions	1	2	4	
Canucks	2	2	0	4
Hep Kats	1	3	1	3

## NOTES FROM THE EAST

Mrs. D.B. Wood was hostess to the first 1948 meeting of the Lone Pine W.I. last Wednesday, and 18 members, one visitor and five children were present. Roll Call was answered with a suggestion to better the W.I. A great deal of correspondence was read and a business discussion followed. It was decided to donate \$10 to Mr. and Mrs. Helwig, who were recently burned out. Flower remembrances will also be sent to Mr. Chas. Mardon and Mr. Alhgrin Sr. who are both ill. The W.I. decided to pay the remaining \$80 owing on the new piano purchased by the hall board. Two new members joined this branch of the Women's Institute.

The topic for the day was prepared by Mrs. Brander and given by Mrs. W. Coates in the former's absence. The subject drawn from those submitted was "Stump Speeches," and proved quite enjoyable. Some subjects were most amusing and the winner for the best one submitted was Mrs. F. Algrim, who only emerged the winner after drawing straws with two other ladies. Mrs. B. Pross won the ten cent draw. The meeting closed in the usual manner and lunch was served by the hostesses, assisted by two of the members. The February meeting will be held at the home of Mrs. Pete Schumaker.

Sincere thanks are extended to all donors of parcels sent to the shower for Mr. and Mrs. Helwig and family.

A large number of friends and neighbors gathered at the home of Fred Metz Friday evening for the shower in aid of Mr. and Mrs. Helwig, who were recently burned out.

Gifts of bedding, blankets, clothing, household articles, vegetables and cash were presented to the family. The evening was spent in community singing with Mrs. R. Eckel and Evelyn Dowell alternating at the piano while Hank Campbell assisted on the violin. Little Carol Coates favored the gathering with two solos, and the men folk enjoyed cards and checkers in the kitchen. Mrs. Dowell presented some interesting brain teasers and there were several people tied for honors. In

## TWO SETS TWIN CALVES AT ALEX SCHNEIDER FARM

On Monday, January 12th, twin calves were born at the Alex Schneider farm six miles north east of Didsbury. This, in itself, is an event worthy of note, but two days later, January 14th, twin calves again arrived on the Schneider farm, which is believed to create some kind of a record for the Didsbury district.

Mr. Schneider reports that the four new calves are all alive and doing fine.

## LETTER TO THE EDITOR

Dear Sir:

I am writing on behalf of my grandmother and aunt in London, England. I recently received word from them of the safe arrival of the parcel so kindly sent by the Masons in town. They were very thrilled with the contents and mentioned especially the cake and the lemon juice which they found so useful. They would like to convey their grateful thanks to all concerned.

Sincerely,  
KATHLEEN BOWN

## FOUR ANNIVERSARIES CELEBRATED JANUARY 11

Mr. and Mrs. H.W. Gabel entertained Sunday, January 11th in honor of four birthdays which fell on successive days in the month, that of Lawrence and Jennie Gabel, and Irvin Klein and his son, Bobby Dean. Bobby Dean's birthday was on December 29th. Mr. Gabel's niece, Mrs. Walter Irwin, and Mr. Irwin and family and other friends were present at the gathering.

All enjoyed a pleasant day and congratulations were extended to the honored guests. At the close of the day all left for their homes. Mr. and Mrs. L.J. Gabel returning to their home in Calgary.

## ATTEND CALGARY BONSPIEL

Five Didsbury rinks have been entered in the Calgary bonspiel which started on Monday of this week. J.W. Wordie has Ken Cassidy, Irvin Klein and Ace Ester; Tom Morris has Harold Old, Harvey Gillie and Harry McCulloch; Walter Fulkert has Bill Payne, George Thring and Ian Smith; Sam Krueger has Howard Halliday, Bill and Jack Morton. Glen Fulkert also has a rink entered but names of the players are unknown.

The resulting draw for winners Mrs. N. Charlton and Mrs. Jack Underhay were the winners. Lunch was served and Fred Metz introduced the Helwig family to those folks present whom they did not know. Mr. and Mrs. Helwig will live in the buildings on the Mrs. Kate Saunders farm, and prior to their moving in a number of neighbors cleaned the house and made the home ready for occupation.

O. Brown's little son, Murray, has been seriously ill on two occasions and school was closed when he took the boy to the doctor in Olds.

Mr. and Mrs. W. McCulloch entertained Mr. and Mrs. Otto Bittner and family, and Mrs. D.L. Fobes to a turkey supper on Sunday evening.

Congratulations to Mr. and Mrs. Frank Mann (nee Esther Ehret) on the birth of a son.

The Jutland school pupils held a skating party at the Neapolis rink last Friday evening. The party was held to raise funds to purchase equipment for the playground.

Buns, weiners and coffee provided by the pupils netted about \$7. Those attending had a very enjoyable evening with ice prepared for the occasion by Mr. Lloyd Hayne and son Ronald.

Watch for further announcement of entertainments by the pupils. A helping hand will be appreciated in preparing ice.

Mr. and Mrs. J. Todd of Sunnyside were Sunday guests with Mr. and Mrs. Jack Underhay.

Mr. Robert Eckel was a Calgary visitor on Saturday.

Mr. Henry Campbell and Mr. Thomas Patterson were business visitors to Lacene Thursday.

Miss Clara Wood spent the week end at her home in the district.

Mrs. Dowell, Evelyn, Mrs. Hansen, Fred Metz and Jack Helber were Sunday dinner guests with Mr. D.B. Wood and family.

Fred Metz, Jack Helber and Mr. Sore were business visitors in Olds on Monday.

## Official Opening of New Arena Set For February 20

As the first project of the Didsbury Memorial Community Centre recently reaches the stage where it can be used, it has become necessary to organize a Board of Management to handle the operation and maintenance of the Arena. This Board of Management consists of three members of the Didsbury Branch of the Canadian Legion, three members of the Didsbury Lions Club and one member from the Town Council, namely:

Legion: Harry Richardson, Bill Payne and Joe Freeman.  
Lions: Sam Krueger, Ed Klink and Art Reiber.  
Council: H. Lynch-Staunton.

The Board of Management is to be registered under the Benevolent Societies Act of the Province of Alberta which action gives the Society powers of borrowing and recording of receipts for Income Tax Purposes. The officers of the Board are:

Chairman: Bill Payne.  
Secretary: Sid Gilson.  
Treasurer: Art Reiber.

Provisional Committees are set up as follows, and any person wishing to give suggestions concerning the operation or maintenance is asked to contact the proper committee:

Ice Committee—Krueger, Klink. Duties of this committee will be to

The Senior C.G.L.T. girls, each with a girl friend, held a skating party at the rink last Wednesday evening. After skating the girls gathered in the Knox United Church basement for a feast of hot dogs.

## L. LIESEMER, C. DAY AND T. MILLER WIN 'SPIEL EVENTS

The two main events and the consolation of the Didsbury Curling Club bonspiel were completed last Thursday evening after four days of curling. However, games continued Friday in the Citizens event, which was held for local entrants only, and taking everything into consideration the bonspiel was a success, with mild weather only hindering play on Wednesday.

Following were the prize winners:

Grand Challenge—L. Liesemer, Carstairs, 1st; J. McCloy, Didsbury, 2nd; Jas. Calhoun, Didsbury, 3rd, and Irvin Klein, Didsbury, 4th.

Merchants' Event—C. Day, Carstairs, 1st; Ross Crossfield, 2nd; E. Lee, Carstairs, 3rd, and C. Reiber, Didsbury, 4th.

Roschard Event—T. Miller, Olds, 1st; B. Day, Carstairs, 2nd; V. Aarsby, Carstairs, 3rd, and Paul, Olds, 4th.

With 27 rinks entered and only two sheets of ice at the curling rink, all games were held down to ten ends, including the finals.

During the bonspiel members of the Ladies' Curling Club served lunch, which helped considerably in making the event such a success.

## SERVICES FOR MRS. SARAH DYCK AT NEW BERGTHAL

Mrs. Sarah Dyck, a resident of the Didsbury district for the past 47 years died on Wednesday, January 14th, at her home in town.

Deceased, who was 81 years of age, was born in Russia and came to Gretna, Man., in 1890, and in 1901 moved with her husband and family to the Didsbury district. She was a member of the New Berghal Memorial Church.

Surviving are three sons, Abram of Didsbury; Jacob, Carstairs; Peter, Cremona. Four daughters, Mrs. A. Neufeld, Mrs. D. Neufeld and Mrs. P. Hebert, Didsbury, and Mrs. G. Hess, Bowden. Thirty-seven grandchildren and 22 great-grandchildren.

Funeral services were held from the New Berghal Memorial Church on Thursday, January 17th, at 2:00 p.m. with Rev. D.C. Eby and Rev. C.G. Neufeld officiating.

pallbearers were: Dave Neufeld, Alvo Neufeld, Cornelius Neufeld, George Hess, Harley Traub and Peter Hebert.

Funeral arrangements were in charge of Didsbury Funeral Home and interment followed in the New Berghal cemetery.

ensure the ice is properly flooded and in good shape at all times.

Building Committee—Daves A. Reiber, Staunton. This committee will work in conjunction with the former building committee in continuing the work on the building.

Schedule Committee—Freeman, Richardson. The responsibility of this committee will be to arrange a good working schedule for hockey practice and games, general skating, special events, etc.

Finance Committee—A. Reiber, Staunton, Gilson. The Didsbury Branch Canadian Legion Memorial Community Centre Fund is still open for contributions, but will sooner or later, of necessity, be handed over to the Board of Management and the Finance Committee. A budget system consisting of a Capital account and an Operating account will be set up so that the Public will at all times be aware of the cost of operation, the receipts therefrom as well as the financial standing of the project as a whole.

A committee has been appointed, consisting of representatives from the Lions Club and the Legion, to start plans for the building, tentatively set for February 20th. The proceeds of this official opening night will go into the Capital account. It is expected, however, that the Arena will be ready for use some time before this date. At the present time the building is completely sheathed, wiring operations have been commenced and as soon as the fence around the ice surface is completed, the building operations will commence. Mr. Herman Dageforde has offered to give the rink its initial flooding free of charge and his offer has been accepted by the Ice Committee, and is greatly appreciated.

The people from the town and surrounding country have turned out in large numbers to do voluntary work on these last stages of making the utility ready for service and if this volunteer labor continues as satisfactorily for the next two weeks flooding operations can commence within that time.

## MELVIN NEWS NOTES

The January meeting of the Melvin Red Cross was held at the home of Mrs. Ross Youngs last Thursday with nine members present. It was decided to disband the Red Cross and form a social group in its place. Each member is to submit a new name for the society at the next meeting, which will be held at the home of Mrs. H. Fischer. It was agreed to send the money in the treasury to the Junior Red Cross hospital fund.

Don't miss the big dance in the Melvin Hall on January 30th. Hallday's orchestra will be in attendance and a door prize will go to the holder of the lucky ticket.

Mr. and Mrs. Emilie Dupont Sr. and Mr. and Mrs. L. Richardson visited Sunday at Sylvan Lake and Red Deer.

The annual meeting of the Melvin Community Club was held Friday, January 9th, at the home of Mrs. A.E. Krebs. Election of officers took place and Mrs. A.E. Krebs was re-elected president and G. A. Youngs secretary. These officers have held the positions ever since the club was formed about 20 years ago. Members of the hall board for the coming year are Ross Youngs, Sid Summers and Doug Landeen. It was found that the club was in need of funds and a campaign, in the form of a contest, was started among the members. It was decided to meet once a week at various homes for social evenings. Cards were played for the remainder of the evening and prizes went to Mrs. D. Landeen and Allen Krebs.

## DIDSBURY MARKETS

EGGS	
A Large	41c
A Medium	38c
A Pullet	33c
B's	26c
C's	17c
BUTTERFAT	
Delivery Basis at Crystal Dairy	
Special	70c
No. 1	68c
No. 2	60c
Table	75c

## WESTCOTT NEWS NOTES

Congratulations to Mr. and Mrs. Ted Topping on the birth of a daughter.

We are pleased to hear that little George Kinloch is home from hospital and we hope he'll soon be well and back at school again.

On Tuesday afternoon last Elton boys defeated the Westcott team on the Westcott rink by a 3-2 score. Saturday afternoon the Cubs and Scouts defeated the Fox team by a score of 4-3.

Mr. and Mrs. Clarence Larson and family were visitors at the H. Gjoeten home Sunday last.

Mr. and Mrs. Clarence Rinehart were visitors at the Jack Baughman home at Elton Sunday last.

Friday evening last another fine crowd turned out to enjoy skating on the Westcott rink. With lights and oh yes, the hot dog stand, there is no reason why you can't enjoy yourself out this way. We are pleased to see so many visitors from surrounding districts out enjoying themselves likewise.

## WESTERDALE NOTES

The Willing Workers Club held their January meeting at the home of Mrs. W. Dodd last Wednesday afternoon, with ten members present. Mrs. F. Jackson, the newly elected president was in the chair. The meeting proceeded in the usual manner and Roll Call was answered with "A Traffic Rule." This was followed by a brief discussion on the "new look." The club agreed to continue to hold whist parties again this winter at two weeks' intervals, with the hostess providing the prizes. A vote was passed that the club discontinue the presentation of wedding gifts. Mrs. A. Buckley kindly offered to take charge of quilt making. The tea money prize donated by the hostess was won by Mrs. F. Jackson. The next meeting of the organization will be held at the home of Mrs. R. Jackson on February 11th.

A good crowd attended the dance held at the Westerdale Hall last Friday night.

The Chicken Pox seems to have finally cleared up, or at least we hope so. Twenty-three have had the disease.

## HERE ARE A FEW GOOD BUYS TO REPLENISH YOUR LARDER

ALLEN'S APPLE JUICE, 20 oz. tins	2 for	25c
AYLMER ASPARAGUS SOUP, 20 oz. tin		10c
AYLMER CELERY SOUP, 20 oz. tin		10c
QUAKER MUSHROOM SOUP, 20 oz. tin		10c
PURE LOGANBERRY JAM, 1 lb. tin		1.00
P & G SOAP	2 bars for	15c
SUNLIGHT SOAP, per bar		9c
ORANGES, 252's	3 doz.	95c
ORANGES, 244's	4 doz.	95c
GRAPEFRUIT JUICE, 20 oz. tins	2 for	25c
Per case of 24		2.85
GRAPEFRUIT JUICE, 48 oz. tin		30c
Per case of 12		3.40
PASCO ORANGE JUICE, 20 oz. tins	2 for	29c
Per case of 24		3.30
SUN RISE APPLE JUICE, per tin		15c
Per case of 24		3.40
ROGERS' SYRUP, 10 lb. tin		1.30
ROGERS' SYRUP, 5 lb. tin		68c
PURE STRAWBERRY JAM, 1 lb. tin		1.08
PURE PLUM JAM, 4 lb. tin		68c
KRUMBLES (with Cup and Saucer)		39c
SHORTBREAD, 1 lb.		40c
APPLES, 'C' grade Jonathans, per box		2.25



PHONE 102 — DIDSBURY, ALTA.

**PLEASE PHONE OR BRING  
IN YOUR NEWS ITEMS**  
This newspaper cannot make a house to house canvas for news, but it is always glad to have it phoned or handed in. We want all the news. We are just as pleased to mention your guests or your visit

as to mention doings of your neighbors—but maybe your neighbors co-operated with us in getting the facts. Please let us have your news items. Our columns are always open to them. And remember they must be in before Tuesday noon, if at all possible.

## CLASSIFIED

**FOR SALE**—Second hand Maytag Gas Washing Machine, \$60. Apply to Louis Hildebrandt, Garfield, Alberta. 1p

**FOR SALE**—Seven Young Sows, due to farrow in April and May; 10" high speed Cockshutt Chopper. Apply to R.W. Sherick, phone 603, Didsbury. 1tp

**FOR SALE**—Potatoes, Carrots and Parsnips. Apply at Pioneer office.

**WANTED**—Yorkshire Sows, must be bred. Apply to S.D. McEtchin, phone 1412, Carstairs. p

**FOR SALE**—Model A Ford, in good condition. Good tires, \$300. Apply to H. Pregitzer, RR1, 11 1/2 miles west, 1/2 mile north of Didsbury. 1tp

**STRAYED**—To my farm east of town, one white-face heifer calf, no visible brand. Apply to J. F. Sawatzky, phone 2108, Didsbury. 2-3tp

**FOR SALE**—22x36 I.H.C. Tractor, rubber in front, steel on rear wheels with extension rims. Good condition. Power take-off. Phone 605, or write Box E, Carstairs. 2-2tp

**FOR SALE**—Massey Harris 6 Foot Tiller with seed box, \$250. Apply to Chris Rapien, Didsbury. 2-3tp

**FOR SALE**—Circulator Heaters: New Baby Buggies, Children's Bicycles, Electric Radios, Beds, Springs and Mattresses, new, all sizes; Skates and Boots, sizes 5, 8 and 9, and size 4 in ladies; 2 sets of Harness, one brass mounted with Scotch tops; Wheel Scoop for coal; Man's double barred Bicycle—Cecil Malloch, New and Second Hand Store, Didsbury. 1tp

**FOR SALE**—Dry, rough lumber. Apply to H. Wiebe, 3 miles west and 3 miles north of Sundre. 1-3tp

**FOR SALE**—Model A Ford Radiator, guaranteed, \$12. Also a complete stock of first grade rings in all the overizes for Model A—Nichols' Garage, phone 149 and 69. 3-3tp

**GIRL WANTED**—As Assistant Egg Grader. Must be good with figures. Apply in writing to Box XZ, Didsbury Pioneer. 1f

**FOR SALE**—Reisener Lutheran Church, Didsbury, offers for sale the old Lutheran Church property, situated behind Ed Ford's garage and comprising Lots 23 and 24 of Block 9 Plan 4741. Anyone interested in the property, either both lots and the building situated thereon, or any part of the property, is kindly asked to contact the secretary, Rev. E.B. Fox. 3-3tp

**FOR SALE**—1928 Pontiac Sedan, new tires, heater and Prestone. Apply to Stan Janzen, phone 10, Didsbury.

**LOST**—In Didsbury Saturday evening, January 17th, Man's Solar Wrist Watch. Finder please notify Bob Fulkerth or leave at Pioneer office. 3-2tp

**FOR SALE**—3000 bundles of good Green Feed, in stack. Apply to W. E. Brover, phone 918, Didsbury. 2-3tp

**FOR SALE**—Savage 22 Hammerless Repeating Rifle, very good condition, \$40. Apply to A.C. Coulter at Edford Motors. 1tp

**STRAYED TO MY FARM**—Dark Bay Mare with star on forehead. Apply to H. Pregitzer, RR1, Didsbury. 1tp

**FOR SALE**—Fresh Cow, 3 years old. Apply to Gordon Ford, phone 921. 1tp

**FOR SALE**—About 15 tons of Hay. Apply to D. Loewen, RR2, Didsbury. 1tp

**WANTED**—Old Car Batteries. Will pay 35c each. Old radiators, 75c each. Boys, this is your opportunity to make some pocket money. —Nichols' Garage, phone 149. 1c

**FOR SALE**—Two Purebred Bronze Tom Turkeys. Phone 203. 2-2c

**FOR SALE**—1940 three-quarter ton Ford pickup. Apply to B.A. Service, phone 53. 1tp

**WANTED**—Work in town or in country. Apply to Tony Garceau.

**FOR SALE**—New semi-modern Bunselow, 5 rooms and bath, full size basement, furnace, inspection invited. Apply to W. Armour, Didsbury. 1tp

**FOR SALE**—Lovely 5 room Home. Full basement, furnace, attached garage. Reasonably priced. Close in. Apply to P.O. Box 204, Didsbury. 3-2tp

**YOU PAY THE SAME** for Counter Check Books, whether you order them from a salesman, or from The Didsbury Pioneer. Buy at home and support local industry.

**FOR SALE**—1936 Light Delivery, in good shape. Apply to Prevost Motors, phone 68. 1tp

**FOR SALE**—1930 Chev. Convertible Coupe, reconditioned motor; 1929 Chev. parts—Apply at B.A. Service Station, phone 53. 1tp

Buy or sell, twice as well, with Want Ads.

### NOTICE OF APPLICATION TO THE LEGISLATIVE ASSEMBLY

**NOTICE IS HEREBY GIVEN** that the Mennonite Brethren in Christ Church intends to apply to the next session of the Legislative Assembly of the Province of Alberta, for an Act amending the Act of Incorporation of the said Church, being Chapter 81 of the Statutes of Alberta, 1927, so as to:

(a) change the name of the said Church from Mennonite Brethren in Christ Church to "United Mennonite Church";

(b) exempt from taxation as of the first day of January, A.D. 1948, certain of the real and personal property of the said Church situate in the Town of Didsbury, in the Province of Alberta and used for purposes of theological education, the description of the said real property being the whole of Block Four (4) Plan 7976 CN in the Town of Didsbury.

**DATED** at the Town of Didsbury, in the Province of Alberta, this 6th day of January, A.D. 1948.

**MENNONITE BRETHREN IN CHRIST CHURCH**

### IN MEMORIAM

In loving memory of our Jack, who died in Holland on January 16, 1945.

In our home he is fondly remembered, Sweet memories cling to his name Those who loved him in life sincerely

Still love him in death the same. Ever remembered by Mum, Dad, Grace, Dan and Edith

# BERSCHT'S PRE-INVENTORY SALE

## FRIDAY, JANUARY 23 TO SATURDAY, JAN. 31

### PRICES SLASHED TO THE LIMIT FOR 8 DAYS

#### KNITTING WOOL —

3-PLY BOTANY—13 Colors	
4 Balls for	1.00
CANADIAN FINGERING—2 Ounce Balls	
3 Balls for	1.00
CANADIAN FINGERING—1 Ounce Skeins	
Per lb.	1.49

#### MEN'S DRESSING GOWNS —

"EIDERDOWN" OR "RAYON" ..... 3.95

#### MEN'S SCARVES —

Special Value, Reg. to 2.50, Sale .. 1.00

#### LADIES' AND MEN'S WRIST WATCHES

Regular 30.00, Sale Price ..... 20.00

Regular 22.50, Sale Price ..... 15.00

**EXTRA SPECIAL — SWISS MOVEMENT  
WRIST WATCHES FOR MEN .. 5.00**

## 1/2 PRICE LADIES'

- DRESSES
- SKIRTS
- WOOL SLACKS
- COATS
- BLOUSES

"No Returns or Exchanges"

#### MEN'S COTTON GABARDINE JACKETS

Regular 6.95, Sale Price ..... 3.50

#### MEN'S PLASTIC JACKETS —

3 Only, Regular 9.95, Sale Price 4.95

#### RAINBOW TOWELS —

Regular 75c each, Sale Price 2 for 1.00

#### FACE CLOTHS —

3 for ..... 25c

#### INSUL-PACA PARKAS —

MEN'S	15.95
BOYS'	9.95
LADIES'	11.95

#### MEN'S DRESS SHIRTS —

Sizes 14 1/2 to 17, Sale Price ..... 1.95

#### HEAVY WOOL CHECKED SHIRTS —

EACH ..... 4.95

#### SPORT SHIRTS —

Regular to 7.50, Sale Price ..... 2.95

#### SUB-STANDARD NYLONS —

180 PAIR ONLY. Per pair ..... 1.00

**SEE LARGE POSTER  
FOR FULL LIST OF BARGAINS**

**TERMS CASH**

**J. V. BERSCHT & SONS**

**PHONE 36**



## VAST ALBERTA ROAD PROGRAM PLANNED

Provincial road authorities already are making preparations for a vast improvement program during 1946. This is revealed by departmental officials who said recently that six gravel crushing outfits now are in operation in different parts of the province.

These crews are busy crushing and stock piling gravel so that there will be a head start on the hard surfacing program this spring. They are clearing the way for work to be advanced speedily and the elimination of delays caused during the past year, owing to required material not being on hand.

Officials of the Alberta Motor Association have been informed that the public works department is planning another \$13,000,000 road surfacing and improvement program which includes a considerable mileage of grading and graveling.

There is extensive work planned on highways in southern Alberta and also in the central and northern districts. This work is expected to result in a hard surfaced highway being completed from the U.S. border all the way north to Edmonton and on to Clyde on the Peace River highway. Considerable work also is planned on the Jasper highway, east and west of Edmonton.

### TOBACCO IN 1920

The first recorded crop of tobacco in Canada was in 1920, when total production was 48,038 lbs. In 1946 the total yield was 141,384,000 lbs. from 110,358 acres, valued at \$49,472,000.

## THE CANADIAN RED CROSS BLOOD TRANSFUSION SERVICE

Operating in Alberta only five and a half months, The Canadian Red Cross Society's free Blood Transfusion Service has already collected and distributed nearly 7,000 bottles of whole blood to the hospitals throughout the Province at an estimated saving to the public of over \$100,000. It was announced by Red Cross officials.

In addition to the use of whole blood, over 1500 bottles of plasma have been stored in Alberta hospitals to be used in times of emergency and in the treatment of shock cases. The carrying out of over 2000 Rh clinical typings in cases of expectant mothers is another feature of this free Red Cross Service.

Organized in Alberta in July, the Canadian Red Cross Blood Transfusion Service is now the sole source of supply for blood to nearly all hospitals in this Province. Under this new service any patient requiring a blood transfusion now receives it entirely free of charge.

In co-operation with the Red Cross, Hospitals and Doctors administer transfusions without cost to the patient. A nominal price of \$15 per bottle used to be charged before the Red Cross started this free Blood Transfusion Service which has meant a saving to the public of over \$100,000. This saving is further increased by the Red Cross also supplying all equipment and professional diagnostic services.

Medical and Hospital authorities throughout the Province give high praise to this new Red Cross Service and credit it with the saving of an inestimable number of lives.

"To carry on this life saving work, Red Cross officials pointed out, 'the Service depends upon the conscientious support of every citizen to come forward willingly as a blood donor.'"

## FALLEN TIMBER ITEMS

Mr. Ernie Montgomery, a former resident of the district, rented a plane and came to visit old friends, but when he attempted to land in Teynor's field the wing caught in the snow and turned the plane over. Ernie was injured, but the plane was damaged so badly that a truck had to be hired to transport it back to Calgary. Better luck next time, Ernie.

The following is an event taken from the Toronto Star Weekly on January 10th, entitled "Canadians in the Hollywoods."

"Among Hollywood's leading art directors is Richard Duce, Vancouver, who designs the sets for many of Metro's biggest pictures, while Georgina Holt, Calgary, is a hair dresser for Metro's wardrobe department." Miss Georgina Holt is the daughter of Mr. and Mrs. George Holt of this district and frequently visits her parents here.

Mrs. George Holt visited in Didsbury for several days last week with Mr. and Mrs. Joe. Calhoun. She also spent Sunday afternoon with Mrs. W. McGaffin.

A very successful meeting of the Fallen Timber Benevolent Society was held at the home of Mrs. W. Dick on Wednesday, January 7th. Roll call was answered with a funny story. Seven members and two guests were present and during the business meeting it was decided to adopt a British family and send parcels of food and clothing to them each month. Each member agreed to donate one article of food and one article of household linen for the first parcel which will be packed at the February meeting.

It was also decided to hold a picnic and dance on February 6th in the school. The proceeds will go toward the piano fund. After the business meeting a delicious luncheon was served by Mrs. Johnson and Mrs. McMullen. The ten cent draw was won by Mrs. Whittle.

Little Gordon McGaffin underwent an emergency operation in the Didsbury hospital on Thursday, January 8th. He is making a satisfactory recovery and expects to be home soon.

Mr. J. McGaffin was a Calgary visitor last week.

Mr. Swan from the Calgary office of the Department of Lands and Mines, was a visitor in the district this week.

Mr. and Mrs. Alex Moore were supper guests at the home of Mr. and Mrs. J. Howton on Saturday.

Mr. and Mrs. Cooper and Glen were Didsbury visitors on Saturday.

Mr. R. Teynor was a dinner guest at the home of Mr. and Mrs. Elmer Bruns of Carstairs.

### CATTLE GRUBS

Cattle grubs that hatched from eggs laid by the heel flies last summer are now causing lack of thrift in many Alberta herds. Cattle grub infestation means a waste of feed, reduced milk production and damaged hides. Although nothing can be done to relieve the situation now, much can be done to prevent a recurrence.

Every grub that is allowed to leave its host and develop into a heel fly is a potential threat to economical production. Within a few weeks the grubs will appear in lumps on the backs of the cattle. Soon after, they will open breathing holes in the lumps and remain there for a short time before escaping. Only during this short period can a successful attack be made against them.

A simple treatment with a derris powder preparation will destroy these pests and help to provide warble free pastures in 1948. Discuss control measures with your District Agriculturist and be ready for action when the time arrives.

## SHOP AT OUR JANUARY CLEARANCE SALE AND SAVE MONEY

### KIDDIES' CORDUROY OVERALLS

Reg. 3.15, Sale Price ..... **2.75**

### LADIES' BLOUSES

ON SALE AT HALF PRICE

### ONE-THIRD OFF

WOOL, PLAID AND CREPE SKIRTS

ALL CHILDREN'S

WINTER COATS - SKI SUITS

JACKETS AND SKI PANTS

AT GREATLY REDUCED PRICES

### LADIES' WINTER COATS

**1 ONLY**, Size 44—Black, Silver Fox Trim, Reg. 85.00, Sale Price **57.50**

**1 ONLY**, Size 44—Brown Shag, Reg. 31.50, Sale Price .... **19.25**

**1 ONLY**, Size 42½—Black, Persian Trim, Reg. 70.50, Sale Price **47.50**

**3 ONLY**, Size 18—Navy, Black and Goldenrod ..... **ONE THIRD OFF**

**1 ONLY**, Size 16—Natural color, Hollywood tie, Reg. 31.25, Sale **20.85**

**3 ONLY**, Size 14—Box Style, Grey and Natural, Sale Price ..... **15.00**

TO MAKE ROOM FOR OUR NEW SPRING DRESSES  
**ALL OUR DRESSES WILL BE SOLD AT SLASHED PRICES**

### CHILDREN'S HOSE —

Size 8 only, Reg. 90¢ a pr. .... **75¢**

### CHILDREN'S DRESSES—

COTTON PLAID, Sizes 2 - 6

Reg. 1.25, Sale Price ..... **85¢**

### 2 ONLY—BOYS' PARKAS, sizes 4 and 6, Reg. 7.35, Sale Price .. **4.95**

### SATIN LACE-TRIM SLIPS ..... **2.95**

### LADIES' LARGE SIZE SLIPS —

In white and black ..... **2.98**

HALF DOZEN PAIR

**DR. DENTON SLEEPERS**

Sizes 0, 1 and 2. Per pair .... **1.98**

## THE MARVIAN

### WANT NAMES OF WAR HEROES

The Geographic Board of Alberta wishes to honor residents of the Province who served their country and the Empire with distinction in the first and second World Wars by naming after them physical features and new settlements within the Province as suitable occasions present themselves. The Board is able to obtain from Ottawa details with respect to all those who served in the Canadian forces but, unless they have their names, it cannot secure similar information from London regarding the many Albertans who served in the Royal Navy, the Imperial Army and the Royal Air Force. The Board would greatly appreciate it if readers will send the names of any who to their knowledge won distinction in the Imperial armed forces to: Mrs. Edith H. Gostick, Secretary of the Geographic Board of Alberta, Legislative Library, Edmonton.

### MATHEMATICAL TRICK

Among the hundreds and hundreds of mathematical tricks that circulate yearly there is the occasional one that stands a little ahead of the rest. The trick printed here is one that might well cause some hair scratching among your small fry. It's also good if you are curious about someone's age.

Ask a person to multiply their age by 2 and add 5 to the result. Then tell them to multiply by 50. Then ask them to add the change in their pocket, if it is less than a dollar. Have them subtract the number of days in the year, 365, and then add 115 for good measure.

The two left hand figures of the answer will give you their age and the two right hand figures the amount of change they have in their pocket. Try it.

### 2-4-D WEED KILLER

Tests made with 2-4-D weed killer show that annual weeds readily killed are common, ball, and tumbling mustards, stinkweed, ragweed and dandelion. Less easily killed are pigweeds, Russian thistle, purslane and chickweeds. Resistant weeds are cockles, wild buckwheat and all annual grasses including wild oats. Dandelion is the lone perennial easily killed. Canada thistle, sow-thistle, leafy spurge and hoary cress can be killed to the ground with the usual application but roots remain viable and regrowth occurs.

## Testing of Your Seed Grain

by Line Elevators Farm Service is supervised by highly trained experienced scientists. Your Alberta Pacific Agent will arrange for germination tests free of charge.

The Alberta Pacific Grain Co. (1943) Ltd.

## HAYWIRE'S A HELP... BUT



Haywire comes in mighty handy for many an emergency repair around the farm. But it won't do when farm machinery and other expensive equipment breaks down. It's then that repairs and replacements can run into real money.

**LOANS TO FARMERS**  
at reasonable rates are constantly made by The Royal Bank  
...to buy livestock  
...to buy fertilizer  
...to repair or replace machinery  
...to buy seed  
...to buy feeder cattle  
...to meet seasonal wage bills  
...for any other reasonable purpose.

Loans to take care of essential repairs or replacements are always available at any branch of The Royal Bank of Canada. Money spent for such purposes is money well invested, because a breakdown on the farm often leads to serious and costly trouble. When you need cash to repair or replace machinery, or for any productive purpose, call on the manager of our nearest branch.

## THE ROYAL BANK OF CANADA

Didsbury Branch: C. F. NICHOLL, Manager



Symbol of WORK

Work and the rich soil of Alberta can bring sound prosperity and a good life. Assuring Albertans in all walks of life are the Provincial Treasury Branches. They are your Treasury Branches and they provide many vital services you need in your work and your daily life. Get acquainted with your Treasury Branch or Agent—IT'S A GOOD IDEA!

Provincial TREASURY BRANCHES Symbol of SAFETY

## ORME FUNERAL CHAPEL

Efficient, Kindly Funeral and Ambulance Service

— AGENT FOR MEMORIALS —

GEORGE ORME AND SON

Phone 22, Olds

## 6th Consecutive Patronage Dividend To Pioneer Customers

If you delivered grain to us between August 1st, 1946, and July 31st, 1947, kindly call at our elevator and receive your patronage cheque.

We have paid a patronage dividend each year since the 1941 crop on all grain delivered to Pioneer elevators.

It is also our intention to pay a patronage dividend on this year's business, if our elevator earnings permit.

Patronage Dividends Paid in Cash Each Year Since 1941



## THE DIDSBURY PIONEER

Established in 1903

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ED. J. ROULEAU, Editor &amp; Publisher

## Editorial

RURAL ELECTRIFICATION  
A GOOD INVESTMENT

The meeting of farmers west of Didsbury, to be held in the Melvin hall on Monday, January 26th at 2:30 p.m. to discuss rural electrification with Mr. F.T. Gale of the Calgary Power Company, should be attended by all farmers in the territory. Only by attending this meeting can they get the true facts of the proposed project, and any questions a farmer may have can be better explained by an authority such as Mr. Gale.

When attending this meeting farmers should go with the intention of supporting the proposed rural electrification project. True, the plan to be put forth will no doubt entail the expenditure of some money, but if at all possible to finance the installation of power the farmer should support the plan.

Consider what electric light and power will mean to the farm owner and members of his family. No more fussing with gasoline and kerosene lamps; modern electrical appliances such as toasters, irons, washing machines, electric ranges; electric power for pumping water, chopping, operating milking machines and other labor-saving devices. All this besides electric lights in the barn and other outbuildings, which will greatly reduce fire hazards.

When taking into consideration the benefits of modern electric power on the farm the cost of installation is moderate. But the cost is small compared with the investment acquired. And it is a good investment, too. A farmer owning a half-section may have to pay about two dollars an acre to install rural electrification, but should he desire at some future time to dispose of that half section of land he will find it much more saleable, and for a larger price per acre when a prospective buyer finds that he is getting a modern electric power plant along with the farm.

The opportunity is being presented this year to the farmers of Didsbury district to install rural electrification. If the proposition is turned down it may be years before a similar proposal is made. Are you going to take advantage of this opportunity? It is up to the individual farmer to make his own decision.

## EAGER BEAVER — CIVIL SERVANT

By virtue of its geographical position, Alberta contains the water shed of all rivers flowing through the three Prairie Provinces. Therefore, we are entrusted with the care of that very valuable water supply which is so vital to the southern parts of these provinces.

From year to year new irrigation schemes and systems are being proposed and put into effect in Alberta, Saskatchewan and Manitoba. But these propositions would be of little value if this water shed were improperly maintained. Consider the effect on Western economic life if there were heavy run-offs in the spring, causing extensive damage by flood and leaving no more than a mere trickle of water for the rest of the year.

In the United States many districts are spending vast sums in the construction of small dams to store water to prevent floods and to provide constant flow. In Alberta we are handicapped by large area, small population and lack of funds for such projects; but we do have a co-operative ally in the beaver. Although this creature is regarded as a very valuable fur animal, he is also credited with being the finest engineer in the world. People who have studied beaver and their habits will tell you that they construct dams which will withstand flooding conditions, where man-made dams will in many cases break down. The industrious beaver is doing a better conservation job in this province than that being done by the engineers elsewhere.

The Department of Lands and Mines, during the past five years has given every protection to this engineer of the woods and the results have been most encouraging. The beaver population has increased manifold, and vital water, which is required not only for agriculture but for actual existence, is being stored up in our water sheds.

In some of the more settled areas farmers and ranchers have complained that beaver are doing damage. Therefore the Government has found it necessary to remove them and put them in areas remote from settlement where they can be of value in water and fur conservation. During the short live-trapping period creys are at work transporting helpful beaver back to the east slope water shed, there to conserve the supply of vital water. Mr. and Mrs. Beaver don't mind the change. It's their type of country and they start right in at their favorite sport of engineering, so vital to western agriculture.

## FACTS OF INTEREST

Canadian shipyards are making a substantial contribution to the restoration of world trade and the industrial development of this country. Some forty vessels aggregating 99,900 gross tons, were completed

during the past year, and the value of foreign sales in the first eleven months was \$19,000,000. Total deliveries consisted of fourteen cargo vessels, three passenger and car ferries, two passenger vessels, two colliers, one tanker, one tug, three trawlers and fourteen barges.

## Hy-Way Hank



"I'd better have Rosebud Garage check my fan belt when we get home. The motor seems to be getting a bit too hot."

## ROSEBUD GARAGE

Phil Andrews, prop.—Phone 143

## DIDSBURY THEATRE

Showing Thursday,  
Friday and Saturday  
— THIS WEEK —

Anne Sheridan—Robert Alda

— IN —

## NORA PRENTISS

Dramatic entertainment recommended for adults

Showing Monday,  
Tuesday and Wednesday  
— NEXT WEEK —

Betty Grable — Dick Haymes

— IN —

## THE SHOCKING

## MISS PILGRIM

A swell musical—in technicolor

WE CAN'T SHOW THEM ALL, SO  
WE SHOW ONLY THE BEST

HIWAY SERVICE  
GARAGE

Repairs to All Makes of Cars  
— QUICK SERVICE —  
Firestone Tires and Batteries  
WM. McCULLOCH JR., prop.  
Phone 616 — Didsbury

EAT  
AT  
The  
BRIGHT  
- SPOT -

We Serve a Full Line of Meals  
ED. ENGWER, Prop.

— TRY A —  
● CLASSIFIED AD ●  
— FOR —  
● QUICK RESULTS ●

DIDSBURY  
TAXI

24-HOUR SERVICE

— PHONE 53 —

AMBULANCE SERVICE

L. J. WOODSON, Prop.

## ITEMS FROM BOB EDWARDS' INIMITABLE "EYE OPENER"

(In the High River Eye Opener of February 16, 1903, Bob Edwards is in a very realistic mood. He glazes over the things an editor would say if he ever got to the point where he had nothing to lose by telling the truth.)

**An Editor's Dream**  
When a little country paper finds itself on the verge of going bust for lack of support the editor should nourish his soul by getting off a few specimens of truth regarding the people of the town. Of course he would have to have a horse saddled at the back door on date of publication, so that he could make his exit from the back as the paper goes out the front door. Get away day should be observed in every newspaper office at least once in a lifetime. It would do the editor no end of moral good.

The last issue of a busted paper in Pumpkin Centre or Squaw Hollow should read like this:

John Boon, the laziest merchant in town, made a trip to Okotoks Wednesday and got all tired out.

John Doyle, our grocer, is doing a mighty poor business. His store is dusty and dirty and we don't care for the cat that sits on the prune barrel.

Rev. J. Sky preached Sunday night on charity. The sermon was puny. If the reverend gentleman would live up to what he preaches he might gather in more sinners.

Dave Sanky died at his home on Tuesday. The doctor said heart failure, but what do you think? His home is an old shack on Rowdy Street.

Married—Miss Myra Rhodes and James Manahan were united on Saturday evening at the Baptist parsonage. The bride is a very ordinary looking girl who knows no more about cooking than a rabbit, and never helped her mother three days in her life. The groom is well known as an up-to-date loafer. He has been living on his old folks all his life. They will have a hard time together and the Times has no congratulations to offer, as it is doubtful if any good can come of such a union.

Died—Simone Colmont, aged 50 years, died this week. He was an ill natured man with an eye to the bottle. He came here in the night with another man's wife and joined the lodges and church first shot. He owes several dollars for the paper, large bills at the butchers and grocers, and you could hear him engaged in songs of praise for

## List of Didsbury School Pupils Attending at Opening in 1908

Following is a list of names of the pupils who were attending the Didsbury school in 1908, when the present high school building was officially opened:

Archer, Crosby; Archer, Earl; Archer, R.; Atkins, Harry; Atkins, Marjorie.  
Baptist, Bert; Baptist, Lottie; Bosseberry, Austin; Bosseberry, D.; Bosseberry, P.; Bullis, B.; Bricker, Nora; Burroughs, N.; Burroughs, Winnie.

Chamberlain, C.; Chamberlain, Ruth; Chamberlain, R.; Chambers, Marie; Clemens, E.; Clemens, Bessie; Clemens, Harold; Collison, R.; Cooper, Melville; Cressman, B.; Cressman, Elind.

Daly, P.; De Weese, R.; Dick, Mary; Dick, Peter.  
Eby, Alvin; Eby, Gladys; Eby, M.; Emery, Alfred; Emery, Flossie; Goertz, Gustaf; Goertz, Walter; Goertz, Martha; Goertz, Oscar; Goertz, Hannah; Good, Alvin; Good, H.; Good, L.; Good, V.; Gwilt, Tom; Gwilt, Gladys.

Hallman, Irene; Hallman, Nelda; Hart, Isabel; Hart, Don; Hiebert, M.; Hilsen, Lavidia; Hunsperger, Irene; Jackson, A.; Jackson, K.; Jackson, W.

Kaatz, F.; Kaatz, J.J.; Kaelin, Ed.; Kaelin, Emil; Kober, Otto; Lamle, Anna; Lamle, Herman; Lamle, Vic; Law, E.; Law, Harry; Liesemer, Arnold; Liesemer, Goldwin; Liesemer, B.; Liesemer, Elmyrtle.

The British government is planning to increase the output of milk, eggs, beef and veal by 50 per cent over pre-war production, and hopes the goal will be realized by 1952.

Wheat production will be allowed to decline from the peak war year of 1943-44 when acreage reached 3 million, but will be maintained at an acreage of 2½ million acres, or 50 per cent above the pre-war average.

Barley production will be increased from a pre-war acreage of 910,000 to 2½ million acres, and the acreage under oats, which averaged 1.3 million in 1939, will probably be more than doubled.

blocks. He was buried in an asbestos lined coffin, and his sparse gathering of friends threw palm leaf fans on his grave as he may need them. His tombstone will be a resting place for owls.

## INVERNESS NOTES

After a mild spell the weather changed quickly and on Sunday night, January 11th, was down to zero.

Deer are not so plentiful this winter but a few fresh tracks have been seen in the loose snow. Squirrels and partridges are also scarce.

Log sawing at Dave Welns was completed last week.

Ernie Oliver has been helping Robert Springay cut logs for the past few days.

The Shulvermere boys from Cremona were looking over pasture in the Inverness district last Wednesday.

There is still quite a lot of snow in the bush but most truck roads are open.

Stock is wintering fairly good in spite of a lot of snow.

Do You Buy  
Advertised Goods?

Of course you do; everybody does. Just run over in your mind the various articles that you have purchased in the last week or the last month. How about foods? Your breakfast fruits, cereals and bacon are all advertised. Probably that is how you first came to know of them—through advertising. Probably the shoes you are wearing, or the dress or suit you have on are equally well-known advertised makes, and you are proud of them.

In the home. On the floor are rugs and linoleum—the better wearing kinds are extensively advertised. What about the kitchen? Aluminum ware, electric ranges, cooking utensils of all kinds—practically everything you use is advertised. You buy advertised products because you have confidence in them. You know that a manufacturer cannot afford to advertise shoddy or unworthy merchandise.

Advertising is one form of insurance. It gives you a feeling of perfect confidence and safety when you ask for an advertised brand, for you know that you will get the quality and service you expect. The name is the guarantee.

The more you read advertising the more you will know about human progress. You will become well posted in almost every line of human endeavor and a canny judge of values. Reading advertisements is a fine habit. Cultivate it.

READ THE ADVERTISEMENTS IN THE  
DIDSBURY PIONEER AND THEN BUY  
ADVERTISED GOODS. THEY ARE THE  
SAFEST INVESTMENT



## *Congratulations* TO PREVOST MOTORS

ON THE OPENING OF THE NEW  
GARAGE IN DIDSBURY

**ERIC R. FRENCH**  
*Builder and Contractor*

Phone W1022 — 1739 - 25th St. W — Calgary

## Prevost Motors Officially Opens New Garage

The official opening of Prevost Motors, Didsbury's newest garage building which was completed last fall, takes place this week and contractors and firms supplying materials for this modern garage building join with the rest of the community in wishing the proprietor, Bert Prevost, every success in his new venture.

The new building is situated just south of Calithness Carriage and is of modern cement block construction, 48x66 feet in size. In front there is the main office and show room, stock room and private office. The work shop is spacious and is equipped with Aero overhead greasing system and all the latest Ford factory-approved tools. There is a complete stock room upstairs and the whole building is heated by a modern hot water system with overhead fans.

Bert Prevost, proprietor of Prevost Motors, is a first class mechanic and worked for MacIn Motors in Calgary for 18 years. He operated the Hiway Service station for

about a year, and then disposed of the business to Wm. McCulloch Jr., and this spring purchased the garage business from Ken Cassidy and operated at the Cassidy Lumber building until moving into his new garage.

On the present staff of Prevost Motors is Lorne Leppington in charge of the shop, Earl Erb in charge of parts and Dave Gillespie in charge of the lubrication department.

Prevost Motors is the Mercury-Lincoln dealer for Didsbury and district, with territory running both east and west of Didsbury, and as far south as Crossfield. This week Mr. Prevost is displaying one of the new Mercury trucks, and an announcement to this effect appears on another page of this issue. The Mercury slogan, "Smartest Truck Line Ever Built," can not be improved upon when advertising this new streamlined truck.

Prevost Motors is also local agent for the J.I. Case Implement Company, and handle exclusively B.A. oil products.

## A. J. SHRUBSALL

*Plumbing and Heating*

PHONE M4451 — CALGARY

THE HEATING SYSTEM IN PREVOST MOTORS' NEW BUILDING WAS SUPPLIED AND INSTALLED BY US. WE TAKE THIS OPPORTUNITY TO EXTEND TO MR. BERT PREVOST OUR BEST WISHES FOR SUCCESS IN HIS NEW VENTURE.

## ERIC W. SMITH

ELECTRICAL CONTRACTOR  
— AND —  
FARM ELECTRIFICATION

WISHES PREVOST MOTORS  
EVERY SUCCESS IN DIDSBURY

Phone L2825 — Calgary, Alberta

SEE ANNOUNCEMENT OF . . .

## MERCURY TRUCKS for '48

ON PAGE 6 OF THIS ISSUE

"Smartest Truck Line Ever Built"

## *Congratulations --*

TO PREVOST MOTORS

ON THE OFFICIAL OPENING OF THEIR  
NEW GARAGE IN DIDSBURY

ALL BUILDING MATERIAL SUPPLIED BY  
**ATLAS LUMBER CO. LTD.**  
J. GLAUM, mgr. — PHONE 125

**WE EXTEND OUR  
CONGRATULATIONS**

— TO —

**PREVOST MOTORS**

ON THE OPENING OF  
THEIR NEW GARAGE  
IN DIDSBURY

ALL HARDWARE WAS  
SUPPLIED BY

**BUILDERS' HDWE.  
LIMITED**

PHONE 7 — DIDSBURY

## THE PLUMBING

— AND —

**ARO OVERHEAD  
GREASE SYSTEM**

AND AIR LINES

— OF —

**PREVOST MOTORS**

WERE INSTALLED BY  
**KAUFMAN & JENKINS  
DIDSBURY**

**CONGRATULATIONS**

EXTENDED TO

**PREVOST MOTORS**  
ON THE OPENING OF  
THEIR MODERN GARAGE

# *Congratulations to* **PREVOST MOTORS** **DIDSBURY**

*Authorized Dealer for*

## **MERCURY AND LINCOLN CARS** **MERCURY TRUCKS**

**on the opening of fine new premises**

We take particular pride in congratulating Prevost Motors on their new premises and splendid facilities for giving high class service to Mercury and Lincoln owners and to all other car and truck owners in this community. Prevost Motors modern facilities and equipment will make it possible for them to supply the last word in quick and efficient service to Didsbury citizens.

We look forward to the time when we will be able to supply Prevost Motors and all other Mercury and Lincoln dealers with sufficient Mercury cars and trucks and Lincoln cars to meet all demands.



## **MERCURY AND LINCOLN DIVISION**

FORD MOTOR COMPANY OF CANADA, LIMITED

## THE WINNIPEG GRAIN EXCHANGE IS A MEETING PLACE—

Except that business is done on a larger scale, the Grain Exchange is similar to a town or village market where farmers bring in produce to sell and the public go to buy it.

The Exchange itself neither buys nor sells grain. Nor is it a profit making institution.

Nobody in the Trade is asked to become a member. It is entirely a voluntary association of men engaged in buying, selling, handling, processing, storing, financing, shipping, importing and exporting grain. The Exchange is their common meeting place where business can best be done economically and without loss of time. Every member of the Exchange serves the interests of farmers in one way or another.

While a few men who farm on a large scale are members of the Exchange most farmers, when they wish to buy or sell grain, employ a Commission Agent, Elevator Company, Co-operative or Pool to act as their Agents.

All "Pools" are members of the Exchange and use all of its facilities. They couldn't get along without the Exchange—and they know it.

The Exchange has been in operation for sixty years and is world famous because of the high standards of conduct observed by members.

Farmers are cordially invited to visit the Exchange during trading hours, 9:30 to 1:15 p.m. Ask to see the President or Secretary, or any Member. Ask questions. Straight answers will be given.

Our members favour a floor price for wheat, administered by the Canadian Wheat Board. But they also believe that farmers should have the opportunity to get top world prices NOW, through open markets, while prices are high.

The more farmers know about the Exchange, the better for all concerned. Meantime mail the coupon below for booklet explaining the Canadian Wheat Board Act. It explains how farmers are regimented and controlled by it, in its present form.

To The Winnipeg Grain Exchange,  
Winnipeg, Manitoba.

Please mail booklet to which you refer above.

FULL NAME..... (Print in Block Letters)

FULL ADDRESS.....

## IS THE TEACHER SHORTAGE LICKED?

"Our teacher shortage has passed its most critical stage." This statement by our Minister of Education will be widely welcomed. He adds cautiously, "We are a long way from having the situation completely solved." As a warning against complacency, this is good common sense. Nothing has been done yet which will stabilize and maintain a teaching force adequate to the needs of this growing province. We are still lurching along, paying high wages when we are desperate, paying low wages when there are lots of teachers to be had. Just now we are bribing young people with scholarships into the teacher-training colleges with money that ought to be spent on decent retiring pensions. The great bulk of educational dollars is still sweated out of the people where it hurts most—in taxes on homes and farms. Present day costs of modern schools with good teachers cannot be met through this antiquated tax system. Granted that these are stormy times we live in, the fact remains that there are thousands of bright young men and women who could be teaching our children. And we are still waiting for a Provincial policy which will bring them into this most essential public service, and induce them to stay in.

Checkers developed from an Egyptian game played 3,500 years ago.

## FRUIT AND VEGETABLE PRODUCTION IN 1948

In presenting a review at the recent Dominion-Provincial Agricultural Conference in Ottawa of probable production of fruits and vegetables in 1948, it was pointed out that weather has a great influence on the production of these crops and for that reason no accurate forecast can be made.

With normal weather in the various growing areas, larger fruit crops generally are expected. Strawberries and grapes may not be produced quite as extensively in 1948 as in 1947, when there was some indication of a surplus. Increases of other fruits are expected to vary from six per cent for pears, to 26 per cent for peaches. The outlook for the apple crop is for a 19 per cent increase. The expected increase for all fruits will arise mainly from greater production in British Columbia, but increases for some fruits are expected in eastern growing provinces.

Potato acreage at the same level as in 1947 of 494,400 acres will probably provide a crop sufficient for normal domestic and export needs without creating an unwieldy surplus.

The outlook for vegetable canning crops is for increases about the same as those of 1947, and as there is reason to look for more normal growing conditions, there should be considerably larger packs in 1948.

## INCREASED FREIGHT RATES MAY BE APPROVED

It was reported from Ottawa that the board of transport commissioners will approve an increase in railway freight rates of around 15 per cent. The railroads applied for a 30 per cent increase.

If such a decision is announced officially the next step will be to appeal to the courts. The responsibility for such a step will lie with the western provinces, because it is this area that will contribute the bulk of any increases in railway freight rates. Eastern rates are competitive with water and truck transportation and probably will not rise. An increase of 15 per cent in rail freight rates is calculated to bring additional revenue of approximately \$18,500,000 annually.

The federal government has the power to suspend any application of new freight rates as made by the board of transport commissioners during the period an appeal is being taken to the courts.

## KNOW YOUR LAW

A man bought several hundred very expensive cigars and had them insured against fire. After he had smoked them all, he put in a claim that they were destroyed by fire. The insurance company refused to pay and the man sued. The judge decided that as the company agreed to insure the cigars against fire it was financially responsible.

As soon as the man accepted the money the insurance company had him arrested on a charge of arson.

## ORDER SEED GRAIN WHILE STILL AVAILABLE

Field Crops Commissioner A.M. Wilson urges Alberta farmers to take immediate action to obtain their seed grain requirements. Farmers in certain districts are already having trouble in filling their needs. Late August frosts in the Peace River country in 1947 affected the germination to such a degree that many samples are showing less than a 50 per cent germination. In other districts of the province, hail destroyed a great deal of crop. Farmers in these districts must look elsewhere for seed supplies.

The farmer who has seed for sale has a ready market in Eastern Canada, Quebec and some of the Maritime provinces are looking to Western Canada for seed oats in particular, as well as other crop seeds. Buyers for the Eastern market are now busy selecting grain that will be suitable for seed, and carloads will soon be on their way to farmers of Eastern Canada. The highest quality seed is the first to find a market. Every delay is likely to mean poorer quality grain to grow another year's crop.

Farmers who have seed grain for sale cannot be expected to hold their grain indefinitely on the chance that it might be needed closer to home. The only solution is for those who must obtain seed to order it now while quality seed is still available. If you are unable to locate satisfactory seed in your district discuss the matter with your District Agriculturist.

## Church News

### EVANGELICAL UNITED BRETHREN CHURCH

Rev. A.J. Grams, Pastor  
10:30 a.m.—Morning Worship.  
11:30 a.m.—Sunday School.  
7:30 p.m.—Evangelistic Service.

Wednesdays:  
8:00 p.m.: Prayer Service.

Fridays:  
8:00 p.m.—Young Peoples Meeting and Choir Practice.

A warm welcome awaits you in these services. Come and let us go up to the House of the Lord together.

### UNITED CHURCH

Westcott—11:00 a.m.  
Rev. D. Whyte Smith, Minister  
11:00 a.m.—Sunday School  
7:45 p.m.—Evening Worship.

### CHURCH OF ENGLAND

St. Cyprian's, Didsbury  
Rev. F.C. Mussen, L. Th., Rector  
DIDSBURY SERVICES

First Sunday in the month—  
Evensong ..... 3:00 p.m.  
Third Sunday in the month—  
Holy Communion ..... 11:00 a.m.

### UNITED MISSIONARY CHURCH

(Formerly M.B.C. Church)  
Rev. D. C. Eby, Pastor

Sundays:  
1:30 p.m.—Sunday School.  
2:30 p.m.—Prayer Service.  
7:45 p.m.—Prayer Service, including Young Peoples' Meeting on alternate Sundays.

Wednesdays, 8 p.m.—Prayer service

### REDEEMER LUTHERAN

The Church of the Lutheran Hour  
Rev. E.B. Fox, Pastor

### WESTCOTT SERVICES—

First and third Sunday at 11 a.m.

### DIDSBURY SERVICES—

First and third Sunday at 2 p.m.

Second and fourth Sunday at 11:00 a.m.

### THE LUTHERAN HOUR—

Every Sunday over CFCN, Calgary at 9:30 a.m.

Sunday School after each service

## RED CROSS SUPPLIES FOOD FOR EUROPE

Nearly two and a half million pounds of bulk food, bound for the hungry peoples of Great Britain and Europe, were shipped overseas by January 1st of this year by the Canadian Red Cross Society.

These shipments represent more than half of the \$1,000,000 fund grant allocated from the Society's remaining war fund in October to ease this winter's food crisis abroad.

Balance of the bulk foods has been purchased and is moving steadily toward the Atlantic seaboard.

The more than 80,000 cases on the way or already received overseas, represent a value of \$591,353 and contain bulk foods that have been specifically requested by the Canadian Red Cross Commissioner in London in co-operation with the British Ministry of Food.

Meat and meat preparations, corn syrup, fruit juices, dried milk powder, grain foods such as macaroni, rolled oats and corn and bran flakes as well as large shipments of vitamin preparations, were the main foods requested.

Shipments are consigned for distribution to the Canadian Red Cross representative in Britain and, in Europe, to the Red Cross Societies of the respective countries concerned. All goods are labelled "Gift from the people of Canada through the Canadian Red Cross Society."

### SMOKERS, CHEWERS SPEND MILLIONS

There's a lot of Canadian money ends in smoke every year. Figures recently issued by the Dominion Bureau of Statistics show that in 1945, the last year for which complete figures are as yet available, the total factory value of tobacco products manufactured in Canada in 1945 was \$264,070,467, but of this total \$181,959,233 was in excise duties and taxes, making the net value of the products \$82,111,234.

Of the \$264,070,467, a total of 17,684,707,000 cigarettes accounted for \$207,612,532; smoking tobacco, \$30,122,697; cigars, \$11,715,058; chewing tobacco, \$3,840,867; snuff, \$1,961,149; and other products, \$19,161.

Of all the things you wear, your expression is the most important.

## PROFESSIONAL ADS

J. A. D. PAUL, M.D.

C. M., L.M.C.C.

L. J. PATTERSON, M.D.

C.M., L.M.C.C.

PHYSICIANS & SURGEONS

Office in Royal Bank Bldg.

Office Phone 63, Didsbury.

H. W. EPP, B. Sc., M.D.

C. M., L.M.C.C.

PHYSICIAN & SURGEON

Office West of Hotel

Hours: 11 - 12; 1:30 - 5, except

Wed.—and by appointment

Phone 141 — Didsbury, Alta.

J.W. SUMMERS D.D.S.

DENTIST

Office Over the Royal Bank

— Phone 79 —

DIDSBURY, ALBERTA

W.A. AUSTIN

Lawyer, Notary Public

COMMISSIONER FOR OATHS

Estates Managed

Phone 52, Didsbury, Alta.

H. Lynch-Staunton

LL.B.

BARRISTER & SOLICITOR

Notary Public

Res. Phone 119 — Office 120

DIDSBURY, ALBERTA

Didsbury Funeral Home

W. A. McFarquhar, Director

Associated With

Gooder Bros., Calgary

Ambulance Service

Phone 33 or 46 — Didsbury

DR. H. S. RAMSEY

CHIROPRACTOR

Monday, Tuesday, Friday

and Saturday

Kemp Block, Olds, Alberta

AGENT FOR

ALBERT J. HART

MEMORIALS

J. V. BERSCHT

Phone 36 — Didsbury

OPTOMETRIST

D. Stewart Topley

503 Southam Bldg.

CALGARY

M7350

HUGH ROBERTS

AGENT FOR

EDMONTON GRANITE, MARBLE

& STONE CO.

Artificial Wreaths ..... \$10 to \$36

Tombstones, Monuments, factory

prices, from ..... \$55 to \$5,000

SAMPLES ON HAND

PHONE 107 — DIDSBURY.

YOU WILL BE MORE

THAN SATISFIED

By Having Your

WATCH, CLOCK

OPTICAL REPAIRS

FIXED RIGHT IN DIDSBURY

All My Work is Guaranteed

PRICES REASONABLE

East of Pioneer Office

WM. GONTASH

WATCHMAKER & JEWELER

SEE YOUR

IMPERIAL OIL AGENT

FOR ALL KINDS OF

Lubricants and Greases

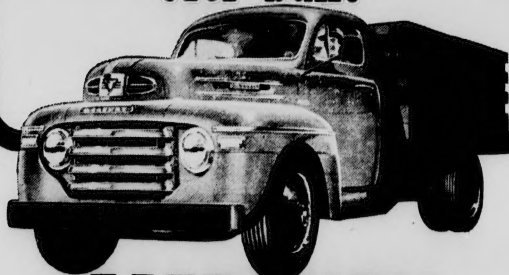
GASOLINE AND

FUEL OIL

IVAN WEBER

Phone 56 — Residence 61

# Smartest truck line ever built



# MERCURY TRUCKS for '48

We are proud to present the new Mercury Trucks for 1948.

There's power to spare in the famous V-type, 8-cylinder Mercury Truck engines—the "180" and the high-torque "188".

A spotlight feature in solid driver comfort is the new Mercury Truck cab, with its fully adjustable cab seat and back—more hip-room, head-room, leg-room—extra-wide doors—3-way ventilation.

But you'll want to see them for yourself. Drop in soon and check over all the many outstanding features of "The Smartest Truck Line Ever Built".

\* Develops 180 H.P. torque at 1650 R.P.M.

† Develops 188 H.P. torque at 1690 R.P.M.

# PREVOST MOTORS

BERT PREVOST, Prop. PHONE 168

MERCURY AND LINCOLN DEALER



**WHEN ALL ROADS  
ARE GOOD ROADS**

When all roads are good roads, when country schools are good schools, when farms produce larger yields at greater profits, when farmers unite to upbuild rural life—

Then the children of the farm will scorn to desert this fairest of places for crowded cities; population will be more evenly divided, for many who struggle for a crust in the city will find plenty in the

country; wealth will be more evenly divided; there will be less of the doctrine of hate and more of the Gospel of love; there will be more happiness.

This is the future of God's country if you and I lend our aid. It means a wonderful future—not in dollars alone—but in a contented, successful people, constituting an industrial and agricultural republic, peaceful and prosperous beyond compare.

What an opportunity — isn't it worth waiting for?

**A NEW MOVIE****MOBILE POWER FARMING**

Will be shown FREE to Farmers

— ON —

**MONDAY, JANUARY 26**

AT THE LIONS HALL, DIDSBURY

— BY —

**MILLER BROS.**

For thirty minutes this film depicts a wide assortment of methods in which every farmer can adapt the Hydraulic Farmhand to the needs of his own farm. In addition there will be a comic short and a 10-minute picture on a new soil conservation machine called the Prairie Mulcher, which allows for mold board plowing yet provides the protection of the new mulching methods.

**— PLAN YOUR —****EQUIPMENT REQUIREMENTS**

— NOW —

We Expect To Have The Following Available In Limited Numbers:

- ★ Oliver Superior Press Grain Drills (20x7)
- ★ Red River Special Thresher (22x36)
- ★ 6 Ft. One Way Plows (26" Discs)
- ★ 5 Ft. Oliver Mowers
- ★ 10 Ft. Dump Rakes
- ★ H.G. 42 Oliver Cletrac Tractors

CALL IN AND SEE THESE AT

**PAYNE-FREEMAN CO.**

YOUR OLIVER DEALERS

PHONE 14 — DIDSBURY

1-3t

**FRESH BREAD**

WHITE OR BROWN — BAKED DAILY  
RYE BREAD WHEN ORDERED

CAKES AND COOKIES

★ SATURDAY SPECIAL ★  
DONUTS AND LONG JOHNS

**DIDSBURY BAKERY & CONFECTIONERY**

JAS. E. BIRD, prop. — PHONE 27

**30% OFF**

AUTOMATIC RECORD PLAYER  
5-TUBE MANTLE BATTERY RADIO

MACHINES NOW ON HAND —  
RUBBER TIRE WAGONS  
SEVERAL 10' and 9' ROD WEEDERS

WE CAN STILL SUPPLY WEED-NO-MORE  
WEED CONTROL MACHINES

**HAROLD E. OKE**

Your Machine Man

Phone 10, Didsbury

**-: DISTRICT NEWS: -****MOUNTAIN VIEW NOTES**

The first meeting of the Mountain View W.I. for 1948 was held at the home of Mrs. W. Shultz, but only five members and seven visitors were present. Little business could be transacted because of the limited number of members. Mrs. Worrall presented a contest during the afternoon and Mrs. John Bruce was the winner. Lunch was then served by the hostess, ending with ice cream for everyone.

Mr. and Mrs. B. Elliott have had as their guest for the last few days the former's mother from Nanton. Wednesday afternoon they visited in Red Deer and Thursday was spent in Calgary.

The whist drive held at the home of Mr. and Mrs. W. Shultz on Tuesday night was quite successful, with honors going to Mrs. C. Reimer and John Kohut and consolations to Mrs. John Bruce and Sherman Shells. After whist, games were played with prizes going to Ed McNeil, Mrs. Worrall and Mrs. E. McNeil.

Mr. and Mrs. Garnet Tighe and Mr. Dahl spent Thursday and Friday in Edmonton.

Mrs. John Bruce spent Friday and Saturday in Calgary and Sunday in Olds, where John joined her and Virginia for the day.

Mr. and Mrs. Harold Shultz and Mr. and Mrs. W. Shultz were Sunday visitors at the Oscar Arbor home.

Mr. and Mrs. John Kohut, Mr. and Mrs. Ed McNeil and Mrs. Chas. Kohut were Sunday guests in Calgary at the home of Louis Kohut.

Jimmy Worrall was a visitor in Calgary this week.

The Jutland school pupils held a skating party at the Neapolis skating rink on Friday night. There was a good turnout, with plenty of wieners and buns to round out the evening.

Mr. and Mrs. Jack Balderson were in the district last week renewing old acquaintances.

Mr. and Mrs. Elmer Rogers and Pat and Miss Evelyn Reimer were visitors at the W. Bruce home Sunday.

Joe Hunter and George Clarke returned home last Monday from Buck Lake with a good supply of fish.

**BERGEN NOTES**

Elijah Woods passed away at his home on Ray Sell's homestead recently and was buried in Olds. Funeral services were held in Olds with Rev. A. Habermehl officiating. Mr. and Mrs. Ray E. Sells of Calgary attended the funeral. Mr. Woods will be sadly missed in the Bergen district.

Mr. Clare B. Post of Royaltown, Vermont, writes for his annual Bergen news sheet. He states that his son, Lee, was stationed at Aklavik last summer as a game guardian. He has been sent 174 miles from Aklavik to care for 700 head of reindeer. No one can say how far The Pioneer will stray if unhindered.

Ronny Lyle, who is employed as a forest ranger, was home for part of the holidays.

Mr. E.E. Johnson of Calgary is staying at the Lyle home for a few days.

Eidsvold S.D. has a new supervisor, Miss Jessie McKenzie, who has replaced Carl Dick.

The boiler inspector was out in the district looking for a steam engine that had moved away.

Ira Gamble has not been very spry for the past couple of weeks.

There was nothing doing at the police station. Officer Casey yawned and said: "What a dull week! No robberies, no murders, no drunk and disorderlies, not even any traffic arrests. They'll be laying us off pretty soon."

"Oh, don't be a pessimist, Casey," said Chief Sweeney. "Something's bound to happen. I've still got faith in human nature."

**POULTRY MARKET PRICES**

Effective January 6

Chicken, No. 1, over 5 lbs. — Live Weight ..... 23c  
Fowl, No. 1, over 5 lbs. — Live Weight ..... 17c  
All No. 2 ..... 6c less

**DIDSBURY POULTRY PLANT**

FRED PLATZ, prop.  
Phone 131 Reg. No. 2-250

**BURNSIDE NOTES**

Jean Horie, who was employed by Mrs. Brander, and who spent the Christmas holidays at the coast, has been bereaved by the loss of her father.

The sympathy of friends and neighbors of the Burnside district go out to Mr. Dyck on the passing of Mrs. Dyck, a grand old neighbor. Mrs. Dyck homesteaded with her husband on the Geo. Burns place in the Jutland district and later moved to Burnside.

Mr. and Mrs. Walter McCulloch and Mr. and Mrs. Jas. McCulloch motored to Calgary last Thursday.

The shower held for Mrs. Hall was a real success and the burned out family received many useful gifts.

There will be a dance held in the Lone Pine Hall on Friday, January 23rd, sponsored by the Bancroft school children and teacher. Fox's orchestra will be in attendance.

Mrs. Bert Pross of Didsbury spent the week end with Mrs. Sam Elliott.

Mr. and Mrs. Sam Elliott and Mr. and Mrs. Joe Hunter were Sunday dinner guests at the home of Mr. and Mrs. Harold Shells.

Sam McAllister was a Calgary visitor last week.

**CREMONA NOTES**

The sympathy of the district is extended to Rev. Peter Dyck on the death of his mother.

The hockey game played on Cremona ice between the locals and Didsbury resulted in a 5-4 win for Cremona after a few hot arguments.

Correction: Sorry, Elkton. Guess we've been hearing wrongly around here. There was no hockey game between Cremona Juniors and Elkton last week. It is probable that 5-2 as reported. However, two hockey games were played with Elkton last week, with Elkton coming out on top.

The picture show, "The Seventh Veil," was enjoyed by a huge crowd in the Cremona Hall on Jan. 15.

A meeting to discuss the possibility of town electrification in this district was held in the Cremona Hall last week. It is probable that a power line will be installed and many housewives are already planning how they will use this convenience in the home.

We are glad to hear that Jacqueline Wigg is feeling better and recovering nicely from a broken collar bone. Kenny Wigg is also feeling better after an attack of rheumatic fever.

The Cremona Ladies' Aid held their first meeting of the new year at the home of Mrs. Kenneth Bergson on January 6th. It was decided to change the meeting date from the first Tuesday to the first Wednesday of each month. This was done to give ladies owning businesses a chance to attend. New officers for 1948 are: President, Mrs. V. Reid; Secretary-treasurer, Mrs. Bob Simpson. The next meeting will be held at the home of Mrs. Bob Spillman.

The Women's Institute met at the home of Mrs. Garnet Brown Thursday last. A Christmas cake is being raffled for natural reasons.

There were thrills and spills aplenty when Mr. Alex Hettinger decided to go skating, but it was lots of fun anyway, wasn't it Alex? We were glad to see strangers skating on Cremona ice last Saturday. Remember folks, free skating to all on Friday and Saturday nights.

Mr. and Mrs. Cooper and family of Fallen Timber were Cremona visitors Tuesday, January 13th.

Miss Evelyn Hettinger was a Calgary visitor Wednesday and Thursday.

Mrs. E. Waterstreet was a Calgary business visitor Monday.

Mr. and Mrs. Dyck were also Calgary visitors on Monday.

Jake Wiebe was a Didsbury visitor last week.

**Skates Sharpened 25c****LIGHT BULBS**

All sizes, including fluorescent

Electric Wiring Done

**CLAYTON'S ELECTRIC**

**AT CASSIDY'S**

WE HAVE A VERY GOOD STOCK (FOR THE TIMES) OF—

★ VENEER ★ CLEAR FIR

★ SPRUCE

★ SHELVING ★ MASONITE

★ PAPER ★ FELT

AND OTHER ITEMS FOR THE HANDY MAN

**K. A. CASSIDY - DIDSBURY**

**SPECIAL -**

- ★ Second Hand Electric Washing Machine
- ★ Good Supply of Tractor Headlights—To clear at special price.
- ★ Some Good, Used Battery and Electric Radios
- ★ Special Price on Several Articles to Clear

— BATTERIES OF ALL KINDS —

**R. E. LANTZ**

PHONE 38 — DIDSBURY

**STOP AT THE SIGN OF THE BIG B.A.**

DON'T BE HELD UP IN THE SPRING  
BRING IN YOUR TRACTOR NOW  
FOR AN OVERHAUL

MAGNETOS — WELDING — PHONE 53



WE CARRY A FULL LINE OF  
GOVERNMENT APPROVED MEATS  
BOTH FRESH AND COOKED

**KIRBY'S MEAT MARKET**

PHONE 127 — DIDSBURY

**FARMS FOR SALE**

320 ACRES, WESTERDALE DISTRICT, 160 ACRES UNDER CULTIVATION, FAIR BUILDINGS, RUNNING WATER.

PRICE **35.00** Per Acre, CASH

117 ACRES PASTURE LAND, CLOSE IN.

PRICE **22.50** Per Acre, CASH

**C. E. REIBER**

Real Estate and Insurance — Phone 90, Didsbury

— THE —  
**DE LAVAL MILKER**  
WITH UNIFORM SPEED

AND POSITIVE ACTION  
WILL DO YOUR JOB BETTER

**ROGER BARRETT**

— FORD DEALER —

PHONE 126 — DIDSBURY



### FOR NEW BUILDINGS AND REPAIRS TO OLD BUILDINGS

We can furnish you with the materials you require for your Winter Building and Repair Jobs

MAKE OUR YARD YOUR YARD  
FOR LUMBER

### ATLAS LUMBER CO., LTD.

J. GLAUM, manager

PHONE 125

### Shop at McCullough's

FOR REAL VALUE AND GOOD QUALITY  
A few Ladies' Winter Coats at Great Savings—  
**20 Per Cent Off.**

Ski Suits and Girls' Winter Coats at Greatly Reduced Prices.

**LADIES' HANDBAGS**—Values to 5.95... **1.00**  
New Spring Stock arriving daily—The very latest styles and colors in dresses, skirts, blouses, etc.  
New Shipment Wabasso Sheets, Prints and Felts

### McCullough's Clothing

## HALLIDAY'S

— "THE BEST FOR A LITTLE LESS" —  
PHONE 101

NABOB JELLY POWDERS, 1/4 lb. Cello. **15c**  
ORANGES, Sweet, Juicy, 252's 3 doz. for **1.00**  
ORANGES, Sweet, Juicy, 288's, 3 doz. for **85c**  
SNYDER'S TOMATO KETCHUP—  
13 oz. bottle. **25c**  
TRAFFIC PASTE WAX, 5 lb. tin **2.25**  
BAKING POWDER, 16 oz. tins, per tin **25c**  
POPPING CORN (South American) 2 lbs. **35c**  
OLD ENGLISH SELF POLISHING—  
1/2 gal. **1.90**  
CATSUP, 20 oz. tins **2 for 55c**  
WEINERS IN BRINE, per tin **35c**  
WEINERS AND BEANS, per tin **23c**  
VEAL STEW, per tin **22c**  
LAMB STEW, per tin **22c**  
BEEF DINNER, per tin **22c**

Above canned meats are at the old price and are good buying

—K. Roy McLean, optometrist, of Calgary, will make his next visit to Didsbury at the Rosebud Hotel on Monday, February 2nd, morning only. Consult in city office, 1015 Southern Building, daily except Monday.

Fred Platz was a Calgary business visitor Friday.

Rev. and Mrs. E.B. Fox and family, Mrs. J. Glaum and Alvin Jans returned Wednesday last from a visit to Edmonton.



## VALENTINES

ON DISPLAY  
COME IN AND  
LOOK THEM OVER

A BETTER ASSORTMENT THAN EVER

### LAW'S DRUG STORE

The Rexall Store —Phone: Store 40—House 139

## LOCAL NEWS

—Don't forget the dance at Rugby Hall on Friday, February 13th. Halliday's orchestra will supply the music. Admission, \$1.00 per couple, including lunch. 3-4c

Mrs. Eva Blain and children spent the week end in Calgary attending the wedding of her brother, Mr. John Foreman of Lomond, to Bernie Lovelace of Calgary.

—More bargains are offered in our January Clearance Sale advertisement in this issue of The Pioneer—The Marvian.

Mr. and Mrs. W. Poxon of Drumheller spent the week end with their son-in-law and daughter, Mr. and Mrs. E.J. Rouleau, before leaving for British Columbia where they will spend the next few months.

—Owing to circumstances over which we have no control, it has been decided to extend the time for receiving dues for the Didsbury Health Society. Dues will be received all through the month of January by the secretary, Mrs. Ruth Eckel. 3t

Arlene Hunter, eldest daughter of T.J. Hunter, formerly of Didsbury and now in the appendix operation in the Red Deer hospital on Friday, and is doing as well as can be expected.

Supper guests at the Wm. Colquhoun home on Friday evening were Yvonne and Kenneth Bird, Bob McLean and Clifford Lemke, the occasion being Clifford's birthday.

Cassidy and Dehl Company of Red Deer, Alta., are now distributors of the "Farm Grant Hydraulic Loader and Stacker," and are looking for a dealer in each town. These machines will sweep and stack hay; stack straw behind combines; load manure, grain bundles, hay wagons, sand and gravel; pile stumps; pull fence posts, etc.

Mr. and Mrs. Ralph Edwards and son and Mr. and Mrs. N. Reynolds of Calgary spent Sunday with their parents, Mr. and Mrs. Dave Edwards.

Mr. Sherman Shields was visiting friends in Calgary over the week end.

Dave Jenkins, who is attending the apprentice school in Red Deer, spent the week end in Didsbury with his family.

A meeting of the Didsbury Fish and Game Association will be held in the Lions hall on Wednesday evening, January 21st, at 8:30 p.m. Purpose of the meeting is to elect delegates to attend the annual meeting of the Alberta Game Association to be held in Calgary on January 30th and 31st.

—Don't forget the John Deere Show on Friday, January 23rd in the Opera Theatre. Tickets will be given out at the door on a draw for a John Deere tractor tire pump and a gallon of Sturdee oil. —Gordon E. Sparks, John Deere agent.

Mrs. H. Gabel returned to her home in Didsbury on Saturday after visiting in Calgary with her son, Lawrence, and family.

Tony Garreau, who has been employed in Calgary for several months at the Robin Hood Flour Mills, is back in Didsbury.

Henry Erb spent the week end visiting in Calgary with his sons, Harold and Lloyd, and is assisting at the Glencoe rink for a week during the bonspiel.

For your convenience another section of Credit Cards has been added. You now have a total of 370 everyday cards to choose from. —Law's Drug Store, phone 40.

Mr. and Mrs. W. Armour have moved into their new house in the north end of town.

C. A. Foss left Tuesday for Southern California and will visit his daughter, Mrs. Vivian Shaw.

## Ranton's

WEEKLY STORE  
★ NEWS ★

**35c SPECIAL**

Fancy

Collar and Cuff Sets  
and Dickies

In white. Values to 1.50.  
Special ..... **35c**

White Flannelette

MILL ENDS

At Special Prices

Pure Wool

BED TROWNS

Satin Bound

Special ..... **8.79**

A Few Pairs Of

MEN'S SPATS

Per pair ..... **99c**

Boys'

WINTER CAPS

Good quality Tweeds  
with earflaps

Special ..... **99c**

ALL SPORT JACKETS

**20% OFF**

Boys'

Mackinaw Breeches

Sizes to 34

Special ..... **4.19**

Ladies'

SILK PYJAMAS

In Snappy patterns

Special ..... **2.95**

Babies'

SILK COMFORTERS

Special ..... **1.49**

Ladies' White Satin

SCARFS

Special ..... **69c**

— ALL —

MEN'S OVERCOATS

**20% OFF**

SHOP AT —

## Ranton's

And Meet Your Friends

### ALBERTA TO HAVE TWO LICENSE PLATES FOR CARS

New motor license plates for the 1948-49 period which opens April 1, will be available soon after March 15, according to information received by the Alberta Motor Association from the provincial secretary's department.

The plates have been ordered and are expected to be delivered during the present month to the provincial authorities. During February they will be distributed to the different licensing agencies.

This year, the province is returning to the two-plates system, which will mean front and rear plates. These were given up during the war period, owing to the shortage of steel.

Provincial officials point out that owners should take steps to see that frames or holders for the plates are obtained. During the war years, many of these frames were taken off the cars, while some of the new cars have no such device.

During the present year, a record number of cars are expected to be licensed though the 1947-48 year already has run up a record total of 102,000.

## — THE NEW — HOOVER

Cylinder Models

ARE NOW ON DISPLAY

SEE THIS NEW CLEANER DO EVERYTHING  
POSSIBLE BY SUCTION

— THE NEW —

## TRIPLE ACTION CLEANER

THAT BEATS —

AS IT SWEEPS — AS IT CLEANS

Drop In or Phone For a Demonstration

CONVENIENT TERMS ARRANGED

### BUILDERS' HARDWARE STORES LTD.

ED WATKIN, manager

PHONE 7

— SHOWING SOON —

## DODGE 'JOB-RATED' TRUCKS

— FOR 1948 —

A NEW CAB—Smarter, Roomier, with more Comfort, Better Vision.

SHORTER WHEELBASE—Offering the Same Load Carrying Ability with improved riding qualities and better manoeuvrability.

NEW STEERING—Longer springs, and a host of other features again keeps Dependable DODGE "JOB RATED" TRUCKS

THE TRUCK FOR DIDSBURY DISTRICT

SEE IT AT . . . .

## PAYNE-FREEMAN CO.

DODGE AND DESOTO DEALERS

PHONE 14 — DIDSBURY

The regular meeting of the Didsbury branch of the Canadian Legion will be held in the Lions hall on Thursday evening, January 29.

### LADIES' SPORTS CLUB HOLDS SKATING PARTY

Cecil Shields, son of Claude Shields of Didsbury, Alberta, is visiting his uncle, Otis Shields and Mrs. Shields—Salem Democrat.

### A LONG HAUL

Transportation by road of perishable farm products is an everyday occurrence, but probably the longest truck haul of poultry was made recently with the initial shipment of 12,000 live birds from Manitoulin Island, Ont., to the New England States.

### When You Are Milking The Cow

Remember first, she is a thing of charm. She lifts the mortgage on the farm; she makes the farmer's life more sweet, and sets him down on easy street.

Now that the holiday season is over regular weekly meetings of the Ladies' Sports Club are again being held on Thursday evenings and it is hoped that all members will try to attend as often as possible. Although there were only eight members present last Thursday, everyone including the beginners enjoyed the skating party, even tho' there were a few tumbles. Hungry appetites were amply satisfied afterwards by a delicious lunch served by Miss Mary Tams. As the weather is so mild it was decided to skate again at the next meeting to be held on Thursday, January 22nd. Members are to meet at the skating rink at 8 o'clock.

## RED & WHITE

SAVES YOU MONEY EVERY DAY

PHONE 39

RED & WHITE CATSUP, per bottle . . . **30c**  
HEINZ BAKED BEANS, 20 oz. tin . . . **22c**  
HEINZ SPAGHETTI IN TOMATO SAUCE—  
20 oz. tin **22c**  
HEINZ SANDWICH SPREAD, 8 ozs. . . **38c**  
P & G BAR SOAP . . . **2 Bars 19c**  
GOLDEN LOAF CHEESE, 1 lb. . . . **52c**  
CRISCO, per lb. . . . **45c**  
MALKINS' BEST COFFEE, 1 lb. tin . . . **55c**  
PITTED DATES, per lb. . . . **25c**

VISIT **BERSCHT'S (PRE-INVENTORY) SALE**  
**FRIDAY, JANUARY 23 TO SATURDAY, JANUARY 31**